

July 2016

In the first six months as executive director for NSAMRT two of my primary objectives were to be a representative for NSAMRT at provincial, regional and national tables and to help to improve communication and engagement within our membership. It is this latter objective that I want to focus on for this blog. This spring I had the chance to visit clinical sites and talk with many of our members. During these visits, I gained a broader understanding of what NSAMRT members expect and want from the executive council and what members currently perceive to be happening.

The members of the executive and I heard what you had to say. NSAMRT has struggled creating opportunities for effective two way communication with members and the site visits seem to have hit this mark. Many members took the opportunity to share their concerns with the executive council. Discussions were often passionate and helped us recognize what information technologists were seeking. MRTs wanted to understand the rationale behind the decisions that the executive council had made, express contrary opinions and tell us what types of initiatives they would like NSAMRT to consider in the future.

There were themes across the sites of the questions asked, and these have been summarized in the FAQ document that was sent out to members and posted on the website. The NSAMRT views the site visits as the beginning of better communication and engagement with our members. We want to continue improving communication and I encourage all members to contact me with any questions or concerns via email at info@nsamrt.ca or call 902-434-6525 or 1-866-788-6525.

In the future we hope to build site visits into the ongoing NSAMRT communication strategy to ensure all members have an opportunity to share and discuss their ideas with the NSAMRT, reducing the barrier that geography can play in membership participation.